

Southern Home Services Giveaway Terms & Conditions

No purchase necessary to enter or win. A purchase will not increase your chance of winning. Void where prohibited or restricted by law.

1. **Introduction.** By participating in Southern Home Services' Online Giveaway (the "Contest"), participants agree to abide by these Terms & Conditions, including all eligibility requirements, and understand that the results of the Contest are final in all respects. By participating in the Contest, entrants represent that they have reviewed, accepted and agreed to be bound by these Terms & Conditions, and accept the decisions of Southern Home Services (the "Sponsor") as final and binding in all respects. Winning a prize is contingent upon entrant fulfilling all requirements set forth in these Terms & Conditions.

2. **Sponsor.** The Contest is sponsored by:

Southern Home Services
1060 Maitland Commons Blvd. Suite 250, Maitland, FL 32751

3. **Eligibility.** This Contest is open to all legal residents of the United States of America who are 18 years of age or older as of August 1, 2025. To be eligible to win, the participant must reside in one of the following states: Alabama, Florida, Georgia, Kansas, Kentucky, Maryland, Missouri, North Carolina, South Carolina, Texas, or Virginia. Verification of residency may be required prior to prize installation. Employees, officers, and directors of the Sponsor, its parent companies, subsidiaries, affiliates, partners, advertising and promotion agencies, and their immediate family members (defined as parents, children, siblings, or spouses) or individuals living in the same household (whether related or not) are not eligible to enter. This Contest is subject to all applicable federal, state, territorial and local laws and regulations. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

4. **Contest Period.** The Contest will begin on August 1, 2025 at 8:00 a.m. and will end on August 31, 2025 at 11:59 p.m. All times are Eastern Time.

5. **How to Enter.** To enter, participants must visit the website of the participating business center in their market and complete the official entry form available on the designated giveaway page. Only entries submitted through the online form during the Contest Period will be

considered eligible. Entries submitted before or after the Contest Period, or through any other method, will be disqualified. Limit one entry per household. Proof of submitting an entry does not constitute proof of receipt by the Sponsor. Purchase not necessary to submit entry.

6. **Prizes.** One winning submission will receive a new Brita PRO® treatment system and installation, valued up to \$6,000. Prizes are non-transferable and have no cash value.¹ All prizes are subject to verification of eligibility and compatibility with the winner's existing home system. If it is determined that the prize equipment cannot be installed due to system incompatibility or other installation constraints, no alternate prize or compensation will be provided, and the winner will forfeit the prize and another winner will be selected in accordance with Paragraph 8 below. Any and all prize-related expenses, including, but not limited to, federal, state, and/or local taxes, are the sole responsibility of the winner. The prizes are additionally subject to the terms and conditions of the manufacturer, and the Sponsor will not replace any lost or stolen prize. The Sponsor reserves the right, at its sole discretion, to substitute a prize (or portion thereof) with one of equal or greater value.

7. **As-Is Award.** The prize is awarded "as-is" with no warranty or guaranty either express or implied by Sponsor, except for the standard warranty provided by the manufacturer.

8. **Selection of Winner.** Winners are subject to verification. Winners will be selected within five days after the Contest ends. Winners will be randomly chosen by a representative of the Sponsor. Winners will be notified via email within seven days following the winner selection. Except where prohibited by law, participation in the Contest constitutes a potential winner's consent to the Sponsor's right to publish the winner's name for promotional purposes without further compensation.

9. **Rights to Content.** By participating in the Contest, participants grant the Sponsor and its affiliated companies a non-exclusive, royalty-free, worldwide license to use, publish, display, and modify submitted photographs. Participants represent and warrant that they own or have the necessary rights to use all of the contents included in their entries.

10. **Release.** Except where prohibited by law, by entering, participants agree to release, indemnify, defend and hold harmless the Sponsor, its affiliates, partners, and their respective agents from any and all liability, for loss, harm, damage, injury, cost, or expense whatsoever,

including, without limitation, property damage, personal injury, and/or death, which may occur in connection with the Contest.

11. **Limitation of Liability.** Except for any liability that cannot by law be excluded, the Sponsor assumes no responsibility or liability for (a) any late, lost, damaged, misdirected, incorrect or incomplete entries; (b) any typographical errors in the offer or administration of the Contest, including, but not limited to, errors in any Contest-related materials, including all advertising for the Contest, these Terms & Conditions, and the distribution of a prize; (c) incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (d) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of the Contest; (e) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the Contest; (f) inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (g) suspended or discontinued Internet, wireless or landline phone service; or (h) any injury or damage to entrant's or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Contest or download of any materials in the Contest. If the Contest is not capable of running as planned for any reason, the Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Contest in whole or in part. In such event, the Sponsor shall immediately suspend the drawing and prize award, and the Sponsor reserves the right to award the prize using all known eligible entries received as of the date of termination in a manner deemed fair and equitable by the Sponsor. The Sponsor shall not have any further liability to any participant in connection with the Contest. If, for any reason, there are more winners than prizes to be awarded, the Sponsor reserves the right to award any remaining prizes through a random drawing of all eligible winners. No more than the number of prizes listed herein will be awarded.

12. **General Conditions.** The Sponsor reserves the right to cancel, suspend, and/or modify the Contest, or any part of it, if any fraud, technical failures, or any other factors beyond its reasonable control impede the integrity or proper functioning of the Contest. Participation in the Contest constitutes an entrant's full and unconditional agreement to these Terms & Conditions

and the Sponsor's decisions, which are made in the Sponsor's sole discretion and are final and binding in all matters related to the Contest. The Sponsor reserves the right to disqualify any entrant who is responsible for, tampers with, cheats, deceives, or otherwise engages in unfair practices concerning the administration, operation or security of the Contest or intends to annoy, abuse, threaten or harass any other entrant or the Sponsor. The Sponsor's failure to enforce any term of these Terms & Conditions shall not constitute a waiver of that provision.

13. **Data Privacy.** The Sponsor collects personal information ("PI") in order to conduct the Contest and may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers and prize suppliers. An entrant's PI received shall be treated by the Sponsor in accordance with the Sponsor's privacy policy, which is located at <https://www.southernhomeservices.com/privacy-policy/> and in addition to any use that may be outlined in the Sponsor's privacy policy, the Sponsor may, for an indefinite period, unless otherwise advised, use the PI for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. The privacy policy also contains information about how entrants may opt out, access, update or correct their PI. All entries become the property of the Sponsor.

14. **Force Majeure.** The failure of the Sponsor to comply with any provision of these Terms & Conditions due to an act of god, hurricane, epidemic, pandemic, war, terrorism, fire, riot, earthquake, actions of governmental authorities outside the control of the Sponsor or other force majeure event shall not be considered a breach of these Terms & Conditions.